Adobe

Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert

NEW QUESTION 1
A customer wants to enable Two authors to finish each other's assignee workflow tastes when one author is absent or share an excessive load in the short term. What should a Business Practitioner recommend?

A. Add both authors to dam-users group
B. Add both authors as impersonators of each other
C. Add both authors to workflow-users group
D. Add both authors to a participant step

Answer: A

NEW QUESTION 2
A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

A. Dispatcher Flush Agent
B. Static Replication Agent
C. Chain Replication Agent
D. Reverse Replication Agent

Answer: C

NEW QUESTION 3
A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.
Which two features should the Business Practitioner recommend for the setup? (Choose two.)

A. A Dynamic Media
B. An integration with Adobe Creative Cloud
C. An AEM Assets with Adobe Asset Link
D. A translation workflow

Answer: BC

NEW QUESTION 4
A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

A. Use the MSM functionality to create a language copy
B. Use I18n Translator to create the language copy
C. Use the MSM functionality to create a live copy
D. Use an External Translation provider to create a language copy

Answer: C

NEW QUESTION 5
An IT company gets a new project. The sponsors want to know whether everything they are asking for can De completed within their time constraints and budget. What should the Business Practitioner recommend to meet these requirements?

A. Use AEM projects
B. Develop in MVP plan
C. Perform risk assessment
D. Onboard trained technical resources

Answer: D

NEW QUESTION 6
A developer plans to use the Text component on its pages. However the out-of-the-box (OOTB) Tex! component does not allow authors to edit HTML source on the component. How should the developer support HTML source editing?

A. Extend the COTB Text component and enable the sourceedit Rkh-Text Editor (RTE) plugm.
B. Create a new clientlib to programmatically handle HTML source >n authoring.
C. Create a standalone custom Text component and handle HTML source in Sightly.
D. Edit the OOTB Text component directly to enable sourceedit Rich-Text Editor (RTE) plugin.

Answer: D

NEW QUESTION 7
Which role is responsible for scope and timeline delivery to a customer?

A. Development lead
B. Quality Lead
C. Project Manager
D. Architect

Answer:

C

NEW QUESTION 8
A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.
Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

A. Content model
B. Selectable fields
C. Editable elements
D. Workflow model

Answer: AB

NEW QUESTION 9
A content owner is concerned about violating current license agreements for assets that nave reached their contract end date.
The Business Practitioner needs to make sure the published assets get unpublished. Users from the Authors or Contributors groups should not be able to republish an asset when it reaches Us contract end date.
Which asset property should the 8usmess Practitioner set?

A. Off Time
B. Expires
C. Usage Terms
D. isCheckedOut

Answer: B

NEW QUESTION 10
The marketing team runs a campaign that starts at midnight The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.
What should the Business Practitioner recommend?

A. Run "Request for Activation' workflow and specify the campaign start time m the workflow title
B. Set On Time to the campaign start hours in On/Off Time section of page properties
C. Schedule Later Publication via the Manage Publication wizard

Answer: A

NEW QUESTION 10
Which AEM feature provides support for content editing of single-page applications?

A. SPA Editor
B. SPA Blueprint
C. Fluid Experiences
D. AEM Assets

Answer: A

NEW QUESTION 14
Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

A. Translent Workflow
B. Asset Offloading
C. Asset Microservice
D. Unlock Payload Process

Answer: C

NEW QUESTION 15
A customer Is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget What should the Business Practitioner recommend?

A. Conduct Experience Design
B. Conduct Risk Assessment
C. Define Support Setup
D. Create Project Plan

Answer: B

NEW QUESTION 18
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