

## User-Experience-Designer Dumps

### Salesforce Certified User Experience Designer

<https://www.certleader.com/User-Experience-Designer-dumps.html>



**NEW QUESTION 1**

Cloud Kicks (CK) is going to conduct some interviews surveys with users to better understand their Purchasing habits. CK's UX Designer wants to get the most accurate view of customers' purchasing behaviors using these research methods.

Which two response biases should the designer be aware of when interviewing or surveying users? Choose 2 answers

- A. Social Desirability Bias
- B. Randomized Bias
- C. Objectivity Bias
- D. Recency Bias

**Answer:** CD

**NEW QUESTION 2**

Financial advisor should be able to access a customer's record in Sales Cloud and see all potential business opportunities related to each individual customer. The bank does not have any corporate or business customers at this time.

How should a UX Designer suggest the bank represent its customers within its Salesforce instance?

- A. Standard Person Account Object
- B. Standard Lead Object
- C. Standard Opportunity object.
- D. Standard Account object.

**Answer:** B

**NEW QUESTION 3**

A UX Designer wants to quickly mock up Salesforce user Interface experiences using a collation of prebuilt components. The designer needs sales lightning resources for their design and prototype such as based components, tokens, design patterns.

Which tool to install should need?

- A. Lightning Design system Zip
- B. Sketch plugin
- C. Lightning Design system Unmagaged Package
- D. SLDS Validator

**Answer:** B

**NEW QUESTION 4**

Cloud Kicks wants to incorporate human-centered design across its organization. Which two practices should be adopted?

- A. Including innovative ideas to showcase technology
- B. observing user behavior
- C. putting oneself in the situation of the end-user
- D. creating requirements based on business leaders priorities

**Answer:** BD

**NEW QUESTION 5**

Following a human-centered design process approach, Cloud Kicks is preparing a user feedback session for an app that is not performing as anticipated.

In which two ways could confirmation bias be avoided? Choose 2 answers

- A. Interview users about the intended use of the product to support the questionnaire creation.
- B. Obtain user feedback to reinforce known assumptions and support design decisions.
- C. Diversity feedback by ensuring it features as many unique perspectives as possible.
- D. Review questions to remove assumptions about issues or problems not supported by quantitative data.

**Answer:** BC

**NEW QUESTION 6**

The UX Designer at Cloud Kicks is considering using a custom Lightning component to fulfill a specific business requirement.

Which two best practices should be considered? Choose 2 answers

- A. Prioritize Aura markup even if there is a Lightning Web Component (LWC) available.
- B. Find the closest Salesforce Lightning Design System (SLDS) Blueprint to help inform the custom Lightning component.
- C. Create HTML markup and link the SLDS stylesheet via static Resource.
- D. Exhaust the list of available base Lightning component in the component Library.

**Answer:** CD

**NEW QUESTION 7**

How would a UX Designer differentiate between voice and tone?

- A. Voice reflects the expression and tone is the way one designs.
- B. Voice reflects the character and tone is one's strength.
- C. Voice reflects the frequency and tone is one's pitch.
- D. Voice reflects the personality and tone is the way one speaks.

**Answer:** A

#### NEW QUESTION 8

Users from a small group within a sales teams have complained about an object that is often used only by them that has not been a edit to their lighting app due to small volume of users the administrator is not considering a new app for them

Which two salesforce featuresshould be suggested to improve the end-user experience ?

- A. Favorite the often used object
- B. add the objects related list to the home page
- C. personalized the navigation bar
- D. create a custom component on a dashboard

**Answer:** CD

#### NEW QUESTION 9

Cloud Kicks marketing development representatives need to process incoming leads. Understanding the typical lead to opportunity is essential to the design.

Which three new records would typically be created when they convert a lead? Choose 3 answers

- A. Contact
- B. Activity
- C. Converted Lead
- D. Account
- E. Opportunity

**Answer:** ACE

#### NEW QUESTION 10

A sales representative needs to quickly see key fields whenever viewing an opportunity.

Which three Salesforce feature would allow fields to be available when they are viewing arecord? Choose 3 answers

- A. Customer Links
- B. Highlights Panel
- C. Compact Layout
- D. Tabs
- E. List Views

**Answer:** ADE

#### NEW QUESTION 10

A UX Designer is creating a custom To-Do List component to replace the standard Salesforce one. Their developer is using a parent-child Lightning Web Component (LWC) structure to build the component, creating a parent component for the list and a single repeated child component for each To-Do Item within the list.

Which two impacts of the LWC's Shadow DOM should be considered when designing or developing the stylesheetsfor these components?

Choose 2 answers

- A. Any needed Saleforce Lightning Design System (SLDS) classes and styles must be imported into both the parent list and child items.
- B. The CSS styles defined in the parent list component are not shared with the child items.
- C. Any custom shared between the list and child items should be imported from a shared CSS file.
- D. The CSS style defined in the parent list component are inherited by the child items

**Answer:** BC

#### NEW QUESTION 11

A UX Designer wantsto ensure new Salesforce users are given the appropriate onboarding experience.

Which two on-App Guidance customizations should be used?

- A. Specify prompt scheduling
- B. Customize prompt theme
- C. Set prompt permissions
- D. Configure minimum three steps

**Answer:** BC

#### NEW QUESTION 14

A UX designer is creating a customer support site in experience builder that will internationalized across the 12 different countries

Which two designs considerations should be made when planning for the site

- A. Country may read text is a differentdirection (right to left) vs (left to right) and layouts will need to be adjusted
- B. Country flags used as links to adjust languages provide an ideal way to switch between locals or languages for users
- C. colors may have different contrast ratios in somecountries and need adjusted contrast for proper visibility by users
- D. colors may have different cultural meanings in different countries, changing the intent of UI elements

**Answer:** AD

#### NEW QUESTION 17

In which two ways could the usability of accordion elements be improved in a mobile environment? Choose 2 answers

- A. Include persistent headings.
- B. Nest an accordion inside of another
- C. Use the “back” browser button to collapse content
- D. Only allow users to open one selection at a time.

**Answer:** BD

**NEW QUESTION 22**

Universal Containers' organizationwide-defaults model is private for the Account object. A sales rep wants to opportunity records. Which level of access will the sales rep have to the related account record?

- A. No access
- B. Read/Create/Edit access
- C. Read/Create access
- D. Read-only access

**Answer:** B

**NEW QUESTION 27**

A UX Designer is creating a customer support site in Experience Builder that will be internationalized across 12 different countries. Which two design considerations should be made when planning for this site?

- A. Countries may read text in a different (right to left v
- B. left to right) and layouts will be to be adjusted.
- C. Country flags used as links to adjust languages provide an ideal way to switch between locales or languages for users.
- D. Colors may have different contrast ratios in some countries and need adjust contrast for proper visibility by users.
- E. Colors may have different culture meanings in different countries, changing the intent of UI elements.

**Answer:** AD

**NEW QUESTION 32**

What are Salesforce core design principles when making design decisions?

- A. Emphasis, Alignment
- B. Consistency, Beauty
- C. Clarity, Efficiency, Consistency, Beauty
- D. Emphasis, Efficiency, Repetition, Proportion
- E. Clarity, Efficiency, Balance, Proportion

**Answer:** B

**NEW QUESTION 36**

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