



Adobe

Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert

About ExamBible

[Your Partner of IT Exam](#)

Found in 1998

ExamBible is a company specialized on providing high quality IT exam practice study materials, especially Cisco CCNA, CCDA, CCNP, CCIE, Checkpoint CCSE, CompTIA A+, Network+ certification practice exams and so on. We guarantee that the candidates will not only pass any IT exam at the first attempt but also get profound understanding about the certificates they have got. There are so many alike companies in this industry, however, ExamBible has its unique advantages that other companies could not achieve.

Our Advances

* 99.9% Uptime

All examinations will be up to date.

* 24/7 Quality Support

We will provide service round the clock.

* 100% Pass Rate

Our guarantee that you will pass the exam.

* Unique Gurantee

If you do not pass the exam at the first time, we will not only arrange FULL REFUND for you, but also provide you another exam of your claim, ABSOLUTELY FREE!

NEW QUESTION 1

A customer wants to enable Two authors to finish each other's assignee workflow tastes when one author is absent or share an excessive load in the short term. What should a Business Practitioner recommend?

- A. Add both authors to dam-users group
- B. Add both authors as impersonators of each other
- C. Add both authors to workflow-users group
- D. Add both authors to a participant step

Answer: A

NEW QUESTION 2

A customer wants to place lag manager scripts on its pages based on the environment The three environments are as follows:

- Dev Environment
- QA Environment
- Production Environment

The Business practitioner needs to recommend a feature so that the scripts are loaded in the correct environment. What should the Business Practitioner recommend the company use?

- A. Host names
- B. Runmodes
- C. Adobe Target
- D. Replication Agent

Answer: B

NEW QUESTION 3

The editorial manager notices that the content team Is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates. What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

Answer: D

NEW QUESTION 4

An IT company gets a new project. The sponsors want to know whether everything they are asking for can De completed within their time constraints and budget. What should the Business Practitioner recommend to meet these requirements?

- A. Use AEM projects
- B. Develop in MVP plan
- C. Perform risk assessment
- D. Onboard trained technical resources

Answer: D

NEW QUESTION 5

A customer has a multi-step asset creation workflow process that contains the following steps:

- Create Asset
- Off-shore Review
- On-shore Review
- Legal Approval
- Brand Approval
- Complete

When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:

- Create
- Review
- Approval
- Complete

What should the Business Practitioner recommend that the customer create and assign?

- A. The progress value to Workflow metadata
- B. The progress value using ECMAScript
- C. A stage property to each workflow step
- D. A workflow step to a model

Answer: C

NEW QUESTION 6

A developer plans to use the Text component on its pages. However the out-of-the-box (OOTB) Tex! component does not allow authors to edit HTML source on the component. How should the developer support HTML source editing?

- A. Extend the COTB Text component and enable the sourceedit Rkh-Text Editor (RTE) plugm.

- B. Create a new clientlib to programmatically handle HTML source >n authoring.
- C. Create a standalone custom Text component and handle HTML source in Sightly.
- D. Edit the OOTB Text component directly to enable sourceedit Rich-Text Editor (RTE) plugin.

Answer: D

NEW QUESTION 7

A customer with multi-regional offices wants to create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to make variations to the website without modifying the core information supplied by the head office. Which feature should the Business Practitioner recommend?

- A. Launches
- B. Content as a Service
- C. Live Copy
- D. Language Copy

Answer: C

NEW QUESTION 8

Which role is responsible for scope and timeline delivery to a customer?

- A. Development lead
- B. Quality Lead
- C. Project Manager
- D. Architect

Answer: C

NEW QUESTION 9

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

- A. Content model
- B. Selectable fields
- C. Editable elements
- D. Workflow model

Answer: AB

NEW QUESTION 10

A customer plans to launch a sub-site. All of the pages will have a similar design with the only difference being the authored content. How should a Business Practitioner develop these pages?

- A. Create one editable template with a text component
- B. Create editable templates for each new page
- C. Create static templates for each new page
- D. Create one editable template with a layout container

Answer: A

NEW QUESTION 10

A content owner is concerned about violating current license agreements for assets that have reached their contract end date.

The Business Practitioner needs to make sure the published assets get unpublished. Users from the Authors or Contributors groups should not be able to republish an asset when it reaches its contract end date.

Which asset property should the Business Practitioner set?

- A. Off Time
- B. Expires
- C. Usage Terms
- D. isCheckedOut

Answer: B

NEW QUESTION 14

Which tool should the Business Practitioner recommend to the content team to manage their team, tasks, and relevant resources?

- A. Blueprint
- B. Projects
- C. Workflows
- D. Launches

Answer: A

NEW QUESTION 19

A new content author at 3 media company joins a team to manage content taxonomy, me author has been set up as a new use' and must only have the minimum rights for this job.

Which group should the author be added to m order to meet this requirement?

- A. user-administrators
- B. projects-administrators
- C. tag-administrators
- D. community site content manager

Answer: B

NEW QUESTION 24

A customer wants DAM users to have the ability to share a group of assets bases on search criteria with other DAM users. What should the client use?

- A. Public Collections
- B. Smart Collections
- C. bghtbox Collections
- D. Static Collections

Answer: C

NEW QUESTION 28

A customer wants to implement social media pixels directly on AEM templates What should the Business Practitioner recommend?

- A. Use Adobe Hunch
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe AEM Contexthub

Answer: C

NEW QUESTION 31

A new content author joins a company for a content editing and authoring job. A user Has been created. The user needs only the minimum rights for this job. Which group should the user be added lo in order to meet this requirement?

- A. The "administrators" group
- B. The "content-authors' group
- C. The "contributor" group
- D. The "workflow-administrators" group

Answer: C

NEW QUESTION 32

A customer that uses version 6.5 wants 10 have a text component with basic text editing features. The solution must require minimal effort cost and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- A. Use Core Text Component
- B. Use HTML Source Edit
- C. Use Foundation Text Component
- D. Create a new Text Component

Answer: A

NEW QUESTION 33

An AEM project (i.e. Myproject) has been deleted. What would happen to the groups (Myproject Owners. Myproject Editors and Wyproject Observers) associated with the deleted project?

- A. These groups will be marked as disabled and only visible to administrators.
- B. These groups will remain in AEM until the instance is restarted.
- C. These groups will remain in AEM and require manual deletion by administrators.
- D. These groups win be deleted immediately upon project deletion.

Answer: C

NEW QUESTION 34

A product manager wants to Incorporate content that lets users knows where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Answer: D

NEW QUESTION 36

A customer has been using the AEM ContextHub feature. Cut wants to extend it by adding an additional API. The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.

What should the Business Practitioner recommend that the customer create?

- A. A ContextHub UI module
- B. A custom session store candidate
- C. A custom persisted store candidate
- D. A custom ISONP store candidate

Answer: A

NEW QUESTION 37

How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

- A. Use Smart Content Service configuration
- B. Use Custom configuration to set up the Integration
- C. Use Adobe Sensei configuration
- D. Use Adobe launch to integrate Adobe Sensei

Answer: D

NEW QUESTION 38

A Business Practitioner needs to deactivate content that is published in production. Where should the deactivation workflow be initiated?

- A. On the dispatcher
- B. On the author
- C. On the CDN
- D. On the publish

Answer: B

NEW QUESTION 39

A customer wants to add a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset, the review team needs to go through the uploaded assets and fill in the ratings.

How should the Business Practitioner meet this requirement?

- A. Build a new schema with the rating property via the Metadata Schemas tool
- B. Create a new schema with the rating property via the Folder Metadata Schemas tool
- C. Build a new profile with the rating property for assets via the Metadata Profiles tool
- D. Create a new profile with the rating property via the image Profiles tool

Answer: C

NEW QUESTION 41

An end user tries to create a page on the Sites console but receives the following error: Problem Accessing '/content/loa/bar.html.' Reason: 403 Forbidden. How should the Business Practitioner categorize the issue during the initial triage?

- A. Permission issue
- B. Replication issue
- C. Development Defect
- D. AEM Product Defect

Answer: A

NEW QUESTION 45

.....

Relate Links

100% Pass Your AD0-E121 Exam with ExamBible Prep Materials

<https://www.exambible.com/AD0-E121-exam/>

Contact us

We are proud of our high-quality customer service, which serves you around the clock 24/7.

Viste - <https://www.exambible.com/>