

Adobe

Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert



NEW QUESTION 1

A major logistics company wants to repurpose the content copy created for us website access the enterprise applications, so that they can be displayed differently in multiple channels and location*.

Which feature should a Business Practitioner recommend in AEM 6.5?

- A. Asset Microservices
- B. Experience Fragment
- C. Published Content
- D. Content Fragment

Answer: C

NEW QUESTION 2

A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

- A. Dispatcher Flush Agent
- B. Static Replication Agent
- C. Chain Replication Agent
- D. Reverse Replication Agent

Answer: C

NEW QUESTION 3

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.

What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

Answer: D

NEW QUESTION 4

A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- A. Use the MSM functionality to create a language copy
- B. Use I18n Translator to create the language copy
- C. Use the MSM functionality to create a live copy
- D. Use an External Translation provider to create a language copy

Answer: C

NEW QUESTION 5

An IT company gets a new project. The sponsors want to know whether everything they are asking for can be completed within their time constraints and budget. What should the Business Practitioner recommend to meet these requirements?

- A. Use AEM projects
- B. Develop in MVP plan
- C. Perform risk assessment
- D. Onboard trained technical resources

Answer: D

NEW QUESTION 6

A customer has a multi-step asset creation workflow process that contains the following steps:

- Create Asset
- Off-shore Review
- On-shore Review
- Legal Approval
- Brand Approval
- Complete

When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:

- Create
- Review
- Approval
- Complete

What should the Business Practitioner recommend that the customer create and assign?

- A. The progress value to Workflow metadata
- B. The progress value using ECMAScript
- C. A stage property to each workflow step
- D. A workflow step to a model

Answer: C

NEW QUESTION 7

Which mo additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart rags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

Answer: AE

NEW QUESTION 8

A customer with multi-regional offices wants 10 create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to mike variations to the website without modifying the core information supplied by the head office. Which feature should the Business Practitioner recommend?

- A. Launches
- B. Content as a Service
- C. Live Copy
- D. Language Copy

Answer: C

NEW QUESTION 9

Which role is responsible for scope and timeline delivery to a customer?

- A. Development lead
- B. Quality Lead
- C. Project Manager
- D. Architect

Answer: C

NEW QUESTION 10

A customer plans to launch a sub-site. All of the pages will have a similar design win the only difference being the authored content. How should a Business Practitioner develop these pages?

- A. Create one editable template with a text component
- B. Create editable templates for each new page
- C. Create static templates fc each new page
- D. Create one editable template with a layout container

Answer: A

NEW QUESTION 10

A content owner is concerned about violating current license agreements for assets that nave reached their contract end date. The Business Practitioner needs to make sure the published assets get unpublished. Users from the Authors or Contributors groups should not be able to republish an asset when it reaches Us contract end date. Which asset property should the 8usiness Practitioner set?

- A. Off Time
- B. Expires
- C. Usage Terms
- D. isCheckedOut

Answer: B

NEW QUESTION 15

Which role is responsible for implementing websites, mobile applications and DAM features?

- A. Content Author
- B. Architect
- C. DevOps
- D. Developer

Answer: D

NEW QUESTION 18

The marketing team runs a campaign that starts at midnight The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours. What should the Business Practitioner recommend?

- A. Run "Request for Activation' workflow and specify the campaign start time m the workflow title

- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Answer: A

NEW QUESTION 19

A business uses AEM as a Cloud Service. The production pipeline in Cloud Manager Keeps reporting a maintainability issue during the hot-fix deployment It will take more than 1 business day for the development learn to resolve the deployment issue. The business wants an immediate resolution. What should the Business Practitioner recommend to the development team?

- A. Uncheck Go Live Approval setting in Production Deployment Options and re-run the build
- B. Set Important failure Behavior setting to "Continue immediately" and re-run the build
- C. Upload the hot-fix package and install manually via the Package Manager

Answer: A

NEW QUESTION 21

An author would like to display an At-summarized version of an article. Which method would you recommend to achieve this?

- A. Modify a component to display a shortened form of the article.
- B. Create a variation of an experience fragment.
- C. Create a variation of a master content fragment
- D. Implement a workflow to generate a summarized version.

Answer: C

NEW QUESTION 22

A customer wants DAM users to have the ability to share a group of assets bases on search criteria with other DAM users. What should the client use?

- A. Public Collections
- B. Smart Collections
- C. bghtbox Collections
- D. Static Collections

Answer: C

NEW QUESTION 26

A customer wants to implement social media pixels directly on AEM templates What should the Business Practitioner recommend?

- A. Use Adobe Hunch
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe AEM Contexthub

Answer: C

NEW QUESTION 27

A product manager wants to Incorporate content that lets users knows where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Answer: D

NEW QUESTION 30

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group. What should the Business Practitioner recommend?

- A. Give additional permissions to content-authors group
- B. Update the IMS configuration
- C. Update the OSGi configuration
- D. Give additional permissions to the new user

Answer: B

NEW QUESTION 34

How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

- A. Use Smart Content Service configuration
- B. Use Custom configuration to set up the Integration
- C. Use Adobe Sensei configuration

D. Use Adobe launch to integrate Adobe Sensei

Answer: D

NEW QUESTION 35

A customer wants to add a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill in the ratings. How should the Business Practitioner meet this requirement?

- A. Build a new schema with the rating property via the Metadata Schemas tool
- B. Create a new schema with the rating property via the Folder Metadata Schemas tool
- C. Create a new profile with the rating property for assets via the Metadata Profiles tool
- D. Create a new profile with the rating property via the Image Profiles tool

Answer: C

NEW QUESTION 39

Due to a major conflict in the 'add to cart' functional requirement in the e-commerce project, the development team cannot proceed with the planning and implementation. After a detailed discussion with the product Owner and development team, the requirement conflict is still not resolved. Who should the business Practitioner meet with to resolve this issue?

- A. • Content Owner • Architect
- B. • Content Manager • Development Lead
- C. • Business Owner • Architect
- D. • Scrum Master • Project Manager

Answer: D

NEW QUESTION 43

Regarding performance, what are the Adobe recommended response Time guidelines for uncacheable HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms.
- B. 70% of the requests for pages should have a response in less than 100ms
- C. 20% of the requests for pages should have a response in less than 1 second.
- D. No pages should respond slower than an elapsed period of 500ms.

Answer: B

NEW QUESTION 45

A customer is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget. What should the Business Practitioner recommend?

- A. Conduct Experience Design
- B. Conduct Risk Assessment
- C. Define Support Setup
- D. Create Project Plan

Answer: B

NEW QUESTION 49

An end user tries to create a page on the Sites console but receives the following error: Problem Accessing '/content/loos/bar.html.' Reason: 403 Forbidden. How should the Business Practitioner categorize the issue during the initial triage?

- A. Permission issue
- B. Replication issue
- C. Development Defect
- D. AEM Product Defect

Answer: A

NEW QUESTION 51

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